

Your media consumption

activity 1.1

Answer this questionnaire to determine your media history, skills and patterns of consumption.

Name:

Mobile number:

Email address:

a What experience have you had in the media?

- | | |
|---|--|
| <input type="checkbox"/> Studied it before | <input type="checkbox"/> TV production |
| <input type="checkbox"/> Worked in the media | <input type="checkbox"/> Digital video production |
| <input type="checkbox"/> Photography: 35mm | <input type="checkbox"/> Film/video editing |
| <input type="checkbox"/> Photography: digital | <input type="checkbox"/> Sound production |
| <input type="checkbox"/> Photography: other, give details | <input type="checkbox"/> Animation |
| <input type="checkbox"/> Publicity | <input type="checkbox"/> Multimedia authoring |
| <input type="checkbox"/> School newspaper | <input type="checkbox"/> Internet content creation |
| <input type="checkbox"/> Print production | <input type="checkbox"/> Social networking |
| <input type="checkbox"/> Radio production | <input type="checkbox"/> Other, give details |

b Do you know anyone involved in the media? Who are they and what do they do?

c Why did you choose to study Media this year?

d Write about your media consumption patterns. Include TV, films, video, DVD, radio, games, mobile phone, music, newspapers, magazines, Internet, social networking, MP3, photography, multimedia, etc.

e How many hours of media do you consume per day/week?

f Why do you think you use the media in the ways that you do? If you would like to calculate your use over time try this awesome site: <http://lessonbucket.com>

g What do you estimate have been the effects of the media on your life and on the lives of your friends and family?

h What are your three favourite films or DVDs? Why?

i What, in your opinion, makes a good film or TV program?

j What are your favourite TV programs? Why?

k What are your favourite TV commercials/ad campaigns? Why?

l What are your favourite software and games? Why? How often do you use them?

m If you could change the media in any way, what would you do?

n Finish off with a message for your Media teacher. What does your teacher need to know about you, your passions and your ambitions to be able to teach you better?

Further resources

Now use your information to find out about the media consumption patterns of your classmates. There is an activity to help you with this on page 3 of *Nelson VCE Media*.